

Victorian Healthcare Association Strategic Plan (2019–22)

2021 update

OUR VISION:

A healthcare system that meets the evolving needs of all Victorians

OUR PURPOSE:

To be the voice of the healthcare sector, to support and build the capacity of our members to drive system transformation

OUR OBJECTIVES:

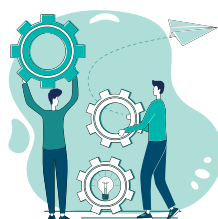
Over the next year from 2021–2022, we will build on our strengths and look to future opportunities. At its core, the VHA delivers value that amplifies member impact

LEADERSHIP



Drive public debate, advocate on behalf of our members and leverage the strength of the collective membership to reform and redesign Victoria's healthcare system

SECTOR SUPPORT



Build sector capacity, engagement and knowledge demonstrating value for every member

SUSTAINABILITY



Grow our impact, vitality and resilience as a membership business



Understand, define and target where and when we need to lead with and for our members



Lead thinking and debate on healthcare reform and redesign



Expand our influence beyond the current sector and partnerships



Work smarter with strategic partners that add value and better enable our purpose



Continually engage with members to understand their emerging needs and the impact of changes taking place within the Victorian healthcare system



Work with and for our members to build their capability



Invest in the services that most effectively drive capability uplift within the sector



Look after our members when they need us most



Deliver value for every member



Identify where our focus needs to be, both now and into the future, to ensure we make best use of our resources



Be prepared and able to take advantage of future opportunities and manage future risks



Safeguard the long-term future of the VHA through revenue and activity growth

